

CALIFORNIA TAHOE CONSERVANCY

1061 Third Street
SOUTH LAKE TAHOE, CA 96150
(530) 542-5580



March 30, 2010

Contract #CTA 09007
Lake Tahoe License Plate Marketing and Outreach

Notice of Intent to Award Contract

Notice is hereby given that the California Tahoe Conservancy intends to award a contract to:

Switchback Public Relations
10075 West River Street
Truckee, CA 96161-1374

The proposed award to the highest responsible bidder is the result of the Request for Proposal process under the Conservancy's Request for Proposals No. CTA-09007.

Any questions regarding the proposed award of bid should be directed to Janet Klaven of the Conservancy staff at (530) 543-6018.

Janet Klaven
Contracts Administrator

March 30, 2010